

# Honors Journalism: PROFILE ASSIGNMENT SHEET

## The assignment

Write an 450-500 word personality profile on someone interesting. This profile should be written using standard journalism conventions including short paragraphs, clear language and AP style. Be sure to share the final copy with me as a Google Doc and turn in it in to turnitin.com.

## Things to remember when writing your personality profile

- Write tightly
- Vary your sentence structure
- Match your tone to your topic
- Don't allow style to overcome substance
- Make sure readers understand why they should care about your subject
- Sensory and emotional detail are a journalist's friend: recreate scenes, capture details and use quotes and dialogue judiciously

## Possible structure to consider when writing your profile

- Anecdotal lead
- Nut graf
- Scene 1
- Chronology
- Scene 2
- What lies ahead
- Interesting closing quote perhaps tied to the anecdote in the lead

## Assessment

Your grade for this assignment will be based on the following criteria

Word count: 10 points

Journalistic grammar/conventions: 30 points

Feature style: 50 points

Compelling, relevant lead: 10 points

Well-organized body: 10 points

Logical, interesting ending: 10 points

## Some final thoughts:

Personality profiles that are mainly a list of a person's accomplishments aren't interesting. Find a strong angle for the story instead.

Be sure you have at least two other sources who can tell you about the person on whom you are writing the profile.

