

# Honors Journalism

## PERSONALITY PROFILE GRADE SHEET

Word count of at least 450 words: \_\_\_\_\_ 10 points

Journalistic grammar/conventions: \_\_\_\_\_ 30 points

- Short sentences and paragraphs
- Proper attribution style
- Doesn't stack quotes on top of quotes
- Uses at least three sources
- Doesn't interview friends, family or people in class

Feature style \_\_\_\_\_ 50 points

- Tightly written
- Variety of sentence structure
- Tone matches topic
- Style does not overcome substance
- No first person and avoids second person unless talking directly to your reader
- Doesn't editorialize
- Use a microscope not a telescope to tell the story
- Reveals feelings, attitudes habits and mannerisms of subject
- Uses sensory and emotional detail and description: recreates scenes, captures details and uses quotes and dialogue

Compelling, relevant lead: \_\_\_\_\_ 10 points

- Focused on a real story or anecdote
- Sets up story angle

Well-organized body: \_\_\_\_\_ 10 points

- Follows a logical pattern
- Is not a list of things about the person
- Angle is clearly developed

Logical, interesting ending: \_\_\_\_\_ 10 points

- Isn't a conclusion
- Brings story to a satisfying ending, perhaps brought back to the lead

**Total** \_\_\_\_\_ **120 points**

