

Chapter 8 and column handout study guide

What are three differences between a column and an editorial?

If an editorial is about a state or national issue, what should the editorial writer do to make it relevant to a high school audience?

Why should an editorial usually be tied to a news or feature story elsewhere in the paper?

Explain the general process for choosing and writing an editorial for Tower. Who writes it? How is the topic chosen? What if there is disagreement about the direction the editorial is going to take?

Explain each of the following types of editorials:

Advocacy

Problem-solution

Commendation

What is the general structure of an editorial? (p.131)

What are these terms related to editorial writing: concession to the opposition, call to action

What is an editorial cartoon?

What are the characteristics of the following types of columns?

Editorial topic

Personal experience

Other